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# Press Kit

**NEW IN 2021**  
Rem Collection

**Blasco&Vila**

# Rem Collection

Francesc Rifé

2021

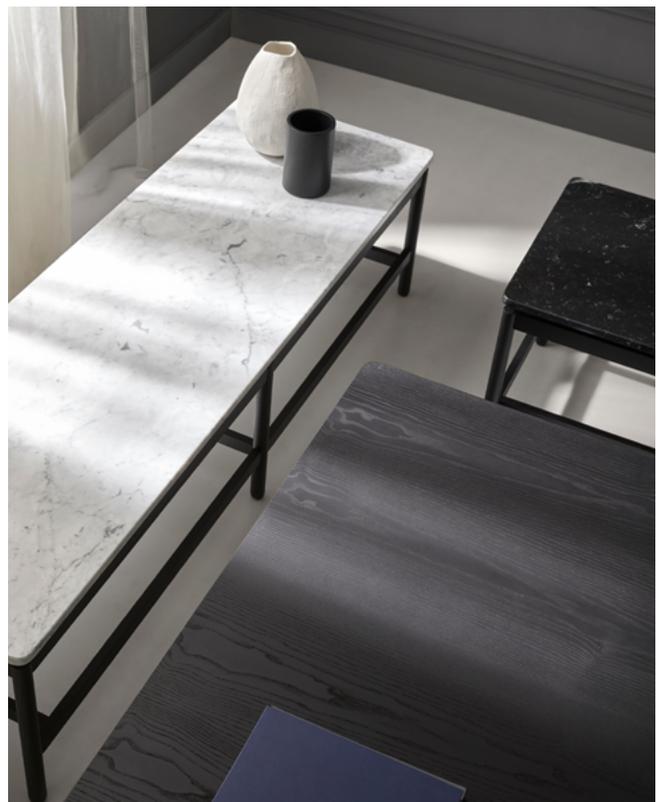
This new collection of tables and benches brings the lightest version of ash wood. A multifunctional design that can include a cushion to turn the table into a seat and to improve its comfort. The tables are also presented with a marble top if you want to add sophistication to any environment. The pieces are the first in a growing range that fits perfectly into the clean and detailed aesthetic of Francesc Rifé's furniture.

Interior and industrial designer, Francesc Rifé founds his own studio in Barcelona in 1994. Influenced by minimalism and following a familiar tradition linked to craftsmanship, his work focuses on ways of approaching spatial order and proportion. Currently, Rifé leads a team of professionals from several design fields that has won several awards: Contract World, Red Dot, HiP in Chicago, ICFF Editors, FAD, Delta and several ASCER awards.



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# We dress furniture

A special way of understanding a craft, upholstery, an overarching and demanding profession meld with the expertise gained in soon to be 25 years' experience, the innovation put to the service of design as well as the expertise of our master craftsmen, those are the values we convey in our pieces. From Blasco&Vila's atelier located in Moixent, Valencia, and surrounded by a serene and warm environment full of olive trees, vitis and orange trees, we manufacture our own high quality, upmarket designer pieces intended for furnishing and decorating residential and public spaces dedicated to relaxing and lounging.

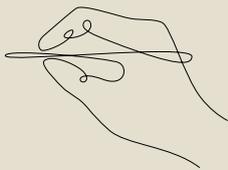
Each and every one of our designs are unique pieces conceived by expert designers and handmade by master craftsmen, a combination which provides each piece with the necessary characteristics to guarantee their durability, comfort, quality and functionality.

Since 1992, we manufacture, in our upholstery shop floor, products designed to last. Always following the pattern "of tailoring" as a philosophy, all our products are handmade by master craftsmen who search for a quality long-lasting product that also guarantees the maximum comfort.

Our first pieces were made of "rattan", a natural product highly used in our area, with delicate appearance but great resistance. This hand-crafted product, similar to wicker, was much in demand in the 90's. From then on, with this strong background and remaining true to our values, we kept evolving, combining experience and craftsmanship with emerging trends with the goal of creating appealing timeless pieces.



## from Spain



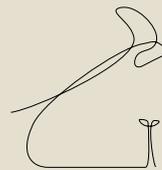
### Made by Renowned Designers

All our collection has a unique design created by internationally recognised Spanish talents, with numerous awards and prizes.



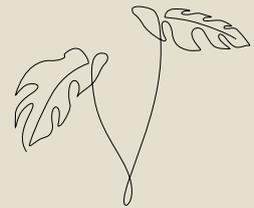
### High-end Design

We offer best design and high quality products at an affordable price. We work with the best materials and finishes.



### Local Artisans and Producers

We only work with local craftsmen. 100% of the production is carried out near our facilities in Moixent (València).



### Long-lasting Timeless Design

With a 5-year warranty and a wide range of ecological and natural finishes, our products contribute to the sustainability of the ecosystem.

